

**Captain Steven R. Van Hook, PhD**  
**Sailing Instruction & Certification**  
**567 W Channel Islands Blvd #425**  
**Port Hueneme, CA 93041**  
**805-253-0250**  
ASA Instructor: 2008007215  
USCG Master License: 3319904

**PROFESSIONAL HISTORY**

2012 – Current

**CAPTAIN, UNITED STATES COAST GUARD CREDENTIALLED**

- Master 50-ton Rating; Operator of Uninspected Passenger Vessels (OUPV-Near Coastal)
- Sailing & Assistance Towing Endorsements
- Current TWIC (Transportation Worker) and Red Cross Certifications
- California Boater ID Number B3BCD19638 issued 6/27/2018

2011 – Current

**SAILING INSTRUCTOR, AMERICAN SAILING ASSOCIATION CERTIFIED; SAILTIME CHANNEL ISLANDS**

- ASA 201 Basic Keelboat Sailing Instructor; ASA 203 Basic Coastal Cruising Instructor; ASA 204 Bareboat Chartering Instructor; ASA 205 Coastal Navigation Instructor
- Custom Instruction; personalized one-on-one lessons, multimedia rich, special learning styles and needs.

2012 – Current

**WEDDING OFFICIANT, SCARLETT BELLE PADDLEWHEEL BOAT; CHANNEL ISLANDS HARBOR**

- Customized non-denominational wedding services with a nautical theme in captain's garb.
- Memorial services for burials at sea.
- Certified Chaplain; Master of Chaplaincy Studies specializing in multi-faith services.

2012 – Current

**CREDENTIALLED ESCORT, INTERNATIONAL MARINER CENTER / PORT OF HUENEME**

- Greet and transport international mariners at banana freighter receiving terminals.

2010 – Current

**PUBLISHER, HOWTOSAIL.US**

- Learning resource for sailing students and professionals.
- Website design & content editor; advertising coordination.

2014 – Current

**MA & BA FACULTY; NATIONAL UNIVERSITY; San Diego, CA**

- Instructor for Strategic Communications courses; design and host weekly live online lectures.

2010 – Current

**FACULTY FOR UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA) INTERNATIONAL CUSTOM PROGRAMS**

- Faculty instructor for courses in marketing, communications, public relations.
- Design custom cross-cultural communication courses serving international contracting institutions.

2001 - Current

**FACULTY FOR UNIVERSITY OF CALIFORNIA SANTA BARBARA (UCSB) BUSINESS, LAW & MANAGEMENT PROGRAM**

- Courses in business communications, marketing, advertising, global economics, and world affairs, for international and domestic students.

2009 – Current

**FACULTY FOR CALIFORNIA LUTHERAN UNIVERSITY, B.A. ADULT EDUCATION PROGRAM; Thousand Oaks, CA**

- Designed and taught on-ground, online and hybrid courses in marketing, communications, public relations, global affairs.

2001 – Current

**WEBSITE PUBLISHER**, AboutPublicRelations.net; (formerly of Primedia; New York)

- Public relations, marketing, communications, research and analysis.
- Winner of ExpertPR 2002 “Site Most Useful for PR Pros”

1991- Current

**PRESIDENT/OWNER**, WORLDWIDE MEDIA RELATIONS; Santa Barbara, California

- Clients have included Project Moscow Medicine, Amnesty International, United Nations Association, Viewers for Quality Television, Santa Maria Valley Chamber of Commerce.

1992-93

**TALK-SHOW HOST/PRODUCER**, KUHL-AM; Santa Maria, California

- Hosted/produced weekly radio talk show on business and community affairs.

1991-94

**GOVERNMENT ISSUES DIRECTOR**, SANTA MARIA VALLEY CHAMBER OF COMMERCE; California

- Researched local, state and national legislation affecting business community.
- Prepared strategic communication campaigns, position papers, officer speeches, op-ed articles.

1989-1991

**BUREAU CHIEF/PRODUCER/CORRESPONDENT**, SUN WORLD NEWS MOSCOW;

Washington, DC / Moscow, USSR

- Managed Moscow TV news bureau; supervised American and Russian staff.
- Coordinated advertising sales and marketing of Soviet publication *Literary Gazette International* in the United States.

1986-89

**NEWS DIRECTOR/ANCHOR/REPORTER**, KOBI/KOTI-TV (NBC); California-Oregon Broadcasting

- Responsible for all news programming; managing division staff.
- Directed community outreach efforts; chief of tri-country bureau.
- Anchored two evening newscasts.

1984-86

**REPORTER/ANNOUNCER**, KLCC-FM; Eugene, Oregon

- Feature news reporting, announcer for morning "drive-time" newscast.

1984-86

**CRISIS COUNSELOR**; University of Oregon, Eugene, Oregon

- Master studies in counseling psychology.

## **EDUCATION**

- Ph.D. Education specializing in Transcultural Learning; Walden University (2006)
- M.A. Business Communications; Jones International University (2000)
- Southern California Institute of Law; Contracts, Torts, Criminal Law (1996)
- B.A. Journalism; University of Oregon (1986)
- Culbertson Scholarship for Academic Excellence (1984-86)
- A.G.S. Humanities; Rogue Community College (1983)
- General studies, Santa Barbara City College (1976)