

STEVEN R. VAN HOOK, PHD

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Dr. Steven Van Hook is an innovative leader, author, educator, and speaker with 25-plus years of successful work in higher-education technology, course design, curricula development, news media, social services, and international affairs.

[Full Curriculum Vitae](#) / [LinkedIn](#)



Current Projects

- Spotlight Speaker: [VWBPE](#) Conference (Virtual World Best Practices in Education) [Subtitled Slides](#) / [Video](#)
- Developer of [Educare nonprofit virtual world campus](#) serving first-time educators in VW platforms

• **Educator (25 years)**

Online and on-site instruction, course design, and curricula development for UCSB International Programs (Santa Barbara), UCLA Extension (Los Angeles), National University, California Lutheran University, and elsewhere. Developed first hybrid online course for UCSB International Programs in 2001. Certifications and experience in video production, artificial intelligence enhanced course design, virtual world campus development, and grant writing. Producer of [YouTube](#) learning channel. Sample [courses](#), [platforms](#), and [seminar topics](#). President/CEO of nonprofit Educare Research ([ERi](#)).

• **Media (10 years)**

Moscow television bureau chief (Sun World Satellite News), NBC affiliate newscast anchor and news division director, Talknet radio show host, documentary producer, NPR reporter, newspaper columnist, [educational website](#) publisher, [podcast](#) producer

• **Social Service / Economic Development (7 years)**

Program leadership for USAID (United States Agency for International Development), VISTA, Head Start, domestic violence and crisis counselor. Led high-level economic development programs and [media training](#) seminars across Russia and Ukraine

• **US Coast Guard Licensed Master Captain / Chaplain (10 years)**

Sea, inland, sailboat 50-ton master rating; nondenominational interfaith [weddings and memorials](#)

• **Education**

PhD in Education specializing in [transcultural learning](#) tactics and technologies

MA in Business Communication specializing in [cross-cultural management](#)

BA in Journalism specializing in [broadcast media](#)

• **Select Publications / Presentations**

Presenter: [Transcultural themes: Bridging cultures for helpers, healers, and teachers](#). University of Amsterdam, Netherlands

Webinar Presenter: [Conflict resolution: Handling difficult, disruptive, and aggressive students](#). Innovative Educators

Author: [The future revisited: Can global learning still save the world?](#) *Journal of Distance Learning Administration*, University of West Georgia

Author: [Hopes and hazards of transculturalism](#). *Prospects*. United Nations Educational, Scientific and Cultural Organization (UNESCO)

Author: [Modes and models for transcending cultural differences in international classrooms](#). *Journal of Research in International Education* (SAGE)

[Evaluations](#) | [References](#) | [Publications](#) | [Scholar Citations](#)

