



# Webinar

Friday, March 20 ~  
1:00-2:30pm (Eastern)

## Practical Strategies For Facilitating Interaction In The Cross-Cultural Classroom

### Overview

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Educators of international students are frequently challenged with a clashing diversity of cultures in a global classroom. This presentation describes and demonstrates what sorts of themes and images might resonate across nationalities and cultures, which can be used to ease the way for students and educators in international classes. The findings were used to consider instructional applications for more effective learning in international classroom settings, as well as identify hazards posed from misapplication of transcultural tools.

The study findings indicate applied themes and images, including babies/children, animals, relationships, sports, life cycles, and self-image, may help evoke a positive transcultural resonance for a common base of shared experience.

The presentation provides practical examples of how transcultural tactics can be applied in real and virtual global settings.

#### Objectives:

- Recognize essential principles of cultural differences
- Identify how international educators can develop necessary cross-cultural skills
- Learn how to cope with challenges in international classrooms
- Identify steps to support cross-cultural interactions
- Learn how to identify positive transcultural themes and avoid dissonant topics
- Introduce transcultural methods to course design
- Apply transcultural themes and images to course materials

### Who Should Attend?

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- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Faculty (full and part-time)
- Dean of Instruction
- Department Chairs
- Faculty who teach or plan to teach online/hybrid courses
- Online Learning Professionals
- Instructional Designers
- Diversity Directors/Specialists
- Learning Centers
- Tutoring Staff



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### Speaker(s)

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**Steven R. Van Hook, PhD.**

*"It's by bridging our commonalities that we may better appreciate our differences."*

Steven R. Van Hook has worked in international education, news media, economic development, and social services for more than twenty years, with positions in Oregon, California, Washington D.C., Moscow, and Kiev. He has served with social and economic development programs including VISTA, Head Start, and the United States Agency for International Development. He has a doctorate specializing in transcultural learning, and has developed courses and seminars in cross-cultural communications and global relations for universities in the United States and Eastern Europe. He has been a television news anchor, newspaper columnist, radio talk-show host, and managed a television bureau in Russia during the final months of the USSR.

He has worked with international programs in education and government, at universities in the USA and Eastern Europe. He teaches cross-cultural communication courses at UCLA and elsewhere. His research was recently published by UNESCO



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## Registration Information

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Print Name	Job Title
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Institution/Organization

Address

City	State/Province	Zip/Postal Code	Country
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Telephone	Fax	Email
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Innovative Educators Password (Choose a password for our records and future registrations)	Assistant's email (For registration confirmations & pre-conference communication)
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How did you hear about this event? (email, listserv, colleague, conference, other) \_\_\_\_\_

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## Newsletter

I wish to receive future newsletters from Innovative Educators.



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## Payment Method

**Registration Fee: \$345.00**

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

## Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

**Select your webinar package:**

- 3 webinars – **Save \$285**
- 6 webinars – **Save \$675**
- 12 webinars – **Save \$1845**

**Buy more and SAVE!**



## Important Information

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### Login Directions

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The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- **Audio instructions:** You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Participants can make copies for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

If you have trouble downloading any materials or have any additional questions, please contact [Kristen@ieinfo.org](mailto:Kristen@ieinfo.org) or call 303.955.0415.

### Site Connections

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The registration fee allows you to access the webinar from one computer. You can purchase additional site connections for \$150 each. If multiple people from your institution will be participating, we suggest using a conference room or classroom for this purpose. As long as you are using only one site connection, you can have an unlimited amount of participants in one location.



## Recording Information .....

The Monday following the live event you will receive a link to the recording which can be forwarded to all faculty and staff for viewing anytime, anywhere. The recording is accessible for one full year. If the event has passed, the recording is available for purchase. The cost of a recording is the same as a live webinar.

### Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event Please note that registration for the live webinar includes access to the recording which you can share on your campus for one year. We email the recording the Monday following the live event. For questions, please email [Kristen@ieinfo.org](mailto:Kristen@ieinfo.org) or call 303.955.0415

## Satisfaction Guaranteed .....

Innovative Educators wants you to be satisfied with your purchase. For questions, concerns, or problems, please email [Kristen@ieinfo.org](mailto:Kristen@ieinfo.org) or call 303.955.0415.