



## “BUSINESS BEAT”

TALK RADIO / KUHL-AM 1440 Santa Maria, California

STEVEN R. VAN HOOK HOST/PRODUCER

Guests and Topics

February 15, 1992 through June 26, 1993

### Topics

Water softener ordinances  
Chamber member benefits  
Successful Hispanic businesses  
Advertising/promotion tips  
Innovations in crime prevention  
Chamber Youth of the Month  
Santa Maria on Sale program  
Red Ribbon program  
Women in politics  
Daycare options  
Government budget cuts/impact  
United Way campaign  
Allan Hancock College re-entry program  
Children's comments on the Presidential race  
Blue Grass festival  
Employment seekers' support network  
SCORE counseling services  
1991 tax tips  
Educational Partnership Week  
U.S. Chamber of Commerce  
Strawberry Festival  
Efforts to lure away California companies  
Klein Bottle program  
Santa Maria Airport airshow  
Central Coast Home & Garden show  
Bowlers' convention/tourism impact  
Technologies helping disabled workers  
Santa Maria Rodeo  
Financial aid to abide by environmental regulations  
Stress at the workplace  
Nationwide resume bank  
Impact and reform of County environmental regulations  
National Small Business week  
Personal finance advice  
Chamber Business Trade Show  
Consumer credit counseling services

Economic Development Association activities  
Youth employment opportunities  
Santa Maria Children's Museum  
Santa Barbara County Fair  
City budget cuts/impact  
Workers' compensation reform  
Business communication skills  
Temporary employment services  
Food Bank program  
Allan Hancock business programs  
Sexual harassment complaints  
Recycling efforts/mandates  
Americans with Disabilities Act  
Santa Maria Boys and Girls Club  
Business social skills  
Business opportunities in space  
Preparing for the job search  
Local employment trends into 21st century  
Council on Alcoholism program  
Export opportunities for local business  
North American Free Trade Agreement  
Automobile insurance scam  
Tax collection and distribution  
Santa Maria Library services/cuts  
Vocational Training Center program  
Candidate forum update  
Mid-year investment tips  
Traffic School legislation  
Life-long Learning Institute  
Partnership for Democracy program  
Big Band concert  
Allan Hancock hazardous materials program  
High-growth professions  
Part-time employment opportunities  
Local service clubs  
Injury prevention at the workplace  
Election update  
Service Santa Maria Style program  
New technologies in retail  
Business networking possibilities  
Public Bonds how they work  
Hopeful economic/production news  
Serving the Spanish-speaking community  
Impact of drugs at the workplace  
Retail and business decorating/marketing tips  
Safe Halloween options  
Voter participation  
Business networking opportunities  
Personal problems impact on workplace  
State water issues  
Christmas parade update  
Latino population impact on California  
Business ethics  
Postmaster mailing tips  
Presidential election report  
Youth activity options

Effective use of humor in business  
Improving California's business competitiveness  
Christmas retail sales update  
Business charitable contributions  
Curing the Christmas blues  
Fire safety at work and home  
Industry Education Council business survey results  
Crime prevention at work and home  
Employment opportunities during economic recovery  
Catholic Charities  
Food for the hungry  
Holiday sales retail review  
Year end tax tips  
Altrusa International  
Breaking addiction  
Chamber of Commerce annual review  
Economic Development Association annual review  
1993 employment projections  
State budget impacts on cities  
Local export opportunities in Eastern Europe  
Status of community libraries  
YMCA services  
State legislators' summit  
Santa Maria Personnel Association  
Assistance for victims of crime  
State water hearing  
California Senior Legislature  
Concord Coalition  
Retaining high-technology jobs  
Small business health insurance pool  
Business contract opportunities and Vandenberg Air Force Base  
Impact of Fire Department budget cuts  
International business/exporting opportunities  
Historical highlights of Santa Maria Valley  
Spotlight on local tourist attractions  
Abiding by new and evolving labor laws  
Managers' and executives' support network  
Global marketplace  
Coping with the "Machiavellian" manager  
Attracting business through Industrial Park  
Cleaning up a bad credit rating  
Recreation options for local youth  
"Take your daughter to work" day  
Campus Life program  
County Grand Jury functions  
1993-94 Economic Forecast  
Alcohol Awareness Month  
Workers' compensation fraud  
Low-cost insurance for pregnant working women  
Business social skills  
City budget cuts and service impact  
Sales skills seminar  
Youth and Family Center  
Local history via pictorial montage  
Eliminating unwanted sales calls  
Improved speaking skills for business

Improving relations between business and government  
Statewide summit on California economy  
Benefits of business networking  
Supervisor's assessment of "State of the County"  
Controlling/supporting growth  
Local artistic displays

**Guests**

Lee Derr  
Jan Evans  
Mike Siminski  
Dan Fraijo  
Heather Wicka  
Marilyn Cronk  
Gary Bethel  
Jeanna Avalos  
L.F. Gunlicks  
Bill Perry  
Mike Garcia  
Judy Teague  
"Amolia"  
Dave Downing  
Mark Schniepp  
Nancy Lapolla  
Felix Esparza  
Wayne Schwammel  
Judith Nishimori  
Jim May  
George Barnes  
Rose Cornelius  
Janice Cofield  
Mike Stoker  
Tim Staffel  
Vickie Zorkocy  
Marti Fast  
Wayne Miller  
Jim Jacobson  
Mike Kelly  
Gina Avalos  
Jeanne Buzzeli  
Rob Ballew  
Karen Nelson  
Gordon Gill  
Alex Simas  
Diane Alleman  
Michael Eckert  
Greg Moore  
Emily Keuma  
Loyce Finnegan  
Joe Humphrey  
David Coelho  
Bob Bennett  
Jack Garvin  
Rubin Salazar

Rex Tift  
Holly Schnieder Stewart  
Jack Owen  
Cecelia Teixeira  
Sofia Hollum  
Major Juanita Birks  
Jan Govette  
Max Gough  
Kelly Govette  
John Kinde  
Father Thomas Elewaut  
Kieth Hatfield  
Roger Brett  
Reese Riddiough  
Don Davis  
Terry Zuniga  
Dave Linfield  
Laurie Sylvester  
Lon Thompson  
Penny Simas Pastore  
Charles Golodner  
Laura Wright  
Rose Wood  
Hilda Zacarias  
Nick Rice  
John Everett  
Anne Green  
Mona Kemp  
Lucia Di Salvatore  
Eve Isham  
Janice Jensen  
Stan Stanford  
Ted Scott  
Floyd Snyder  
Stephanie Robb  
Bill Coltrin  
George Crosby  
Ed Ritchie  
Kimberly Kellner  
Debbie Grace  
Doug Kromer  
Jeanne Sparks  
Terri Lee Martinez  
Bill Lane  
Joe Jackson  
Gordon Hodam  
Suzen Folkerts  
Kennith Pettit  
Richard Walker  
Tom Swan  
Jan Zilli  
Muriel Robinson  
Kirk Spry  
Julie Posada  
Charles Fox  
Patricia Runyan

Jack Buchanan  
David Condit  
Diane Woodward  
Maureen Withers  
Vickie Clift  
Dave Baskett  
Dean Schloop  
Dayle Gooch  
Bonnie Royster  
Kathy Gilliland  
Harold Almon  
Steve Wurm  
Amy Malicki  
Sandra Rogers  
Nancy Wood  
Ron Vilarino  
Ann Foxworthy Stephenson  
Jeanette Nadeau  
Tom Urbanske  
Jan Zimmerman  
Jackie Smith  
Betty Jo Whincup  
Patsy Dooley  
Jon Ransom  
Tim Ness  
Janna Nichols  
Sharron Jensen  
Jim Glines  
Wendy Betts  
Sylvia Graham  
Shirley Cisneros  
Maira Jebert  
Jim Reyes  
Gail Page  
Wanda Tamoka  
Jennifer Benson  
Clarence Minetti  
Cam Camarena  
Maria Zarate  
Charlie Lord  
Bob Royster  
Roger Bunch  
Dottie Renfrow  
Judie Fehr  
Darlene Gadley  
Diane Gentile  
Shannon Larrabee  
Rhoda Carter  
Michele Courtright  
Rebecca Willis  
Todd Woodland  
Don & Ann Baldus  
Barbara Carter  
Steve Dastic  
Laurie Tamura  
Kathie Magnuson

Tina Priest  
Jon Maretti  
Soong Kim  
Mike Burkary  
Curt Cragg  
Katherine Hulme  
George Benford  
Burt Fugate  
Gabriel Morales  
Jesse Flores  
Juan Michael Harris  
Irene Escalante  
John Wheaton  
John McPike  
Liz Guzman  
Virginia Perry-Souza  
Karen McConnel  
Claire Denon  
Debbie Timm  
Ron Rodriguez  
Flo Mina  
John Stefoni  
P.J. Hintz  
Tom Hikert  
Mike Gibson  
Ann Bennett  
Kathleen Bishop  
Judy Teague  
Linda Wilkes  
Joe Kaeko  
Melinda Dille  
Vidhya Babu  
R.C. Upham  
Dick Hulme  
Paul Karp

svh  
6/26/93