

International Student Data 2001-2017

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Study Sample



- 40+ Countries
- 900+ Students
- Typically higher-income families

International Student Courses

- **10-week course in International Advertising**
11 classes since 9/01
- **10-week course in Global Economics**
3 classes since 6/04
- **10-week course in Global Issues**
3 classes since 1/06
- **10-week course in Principles of Marketing**
5 classes since 9/07
- **9-week course in Business English for Global Marketplace**
12 classes since 6/12
- **4-week course in Fundamentals of International Advertising**
4 classes since 8/07
- **4-week course in Global Issues**
1 class since 8/06
- **Custom courses in Global Marketing & Management**
16 classes since 10/01
- **Custom courses in Marketing Communications**
12 classes since 10/03

International Student Count

- Countries: 40+
- Total Students: 961
- Female: 494 (51%)
- Male: 467 (49%)
- Age range: Mostly early-20s through mid-30s
- Education: Current college students in home countries, college graduates, professionals
- Income: Typically upper income bracket families in home countries

Top Countries (91% of students)

- South Korea: 223 (24%)
- Germany: 200 (19%)
- Japan: 127 (14%)
- Brazil: 69 (7%)
- Norway: 62 (6%)
- Italy: 52 (5%)
- Vietnam: 49 (5%)
- China: 46 (4%)
- Turkey: 34 (3%)
- Sweden: 32 (3%)

Country Origin of Researcher's International Students

UCSB / UCLA / CLU International Programs / 2001 - 2017

<u>Austria</u> Female: 3 Male: 0 Total: 3	<u>Bulgaria</u> Male: 0 Female: 2 Total: 2	<u>Denmark</u> Female: 2 Male: 0 Total: 2	<u>Hungary</u> Female: 1 Male: 0 Total: 1	<u>Italy</u> Male: 28 Female: 24 Total: 52
<u>Benin</u> Female: 1 Male: 0 Total: 1	<u>Canada</u> Male: 0 Female: 1 Total: 1	<u>Ecuador</u> Male: 1 Female: 0 Total: 1	<u>India</u> Female: 2 Male: 0 Total: 2	<u>Japan</u> Female: 81 Male: 46 Total: 127
<u>Bolivia</u> Female: 1 Male: 0 Total: 1	<u>Chile</u> Male: 5 Female: 1 Total: 6	<u>France</u> Female: 1 Male: 0 Total: 4	<u>Indonesia</u> Male: 1 Female: 0 Total: 1	<u>Kuwait</u> Female: 2 Male: 0 Total: 2
<u>Brazil</u> Male: 42 Female: 28 Total: 70	<u>China</u> Female: 28 Male: 18 Total: 46	<u>Germany</u> Male: 130 Female: 70 Total: 200	<u>Iran</u> Male: 1 Female: 0 Total: 1	<u>Lebanon</u> Male: 1 Female: 0 Total: 1

Country Origin of Researcher's International Students
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Mexico

Male: 3

Female: 0

Total: 3

Nigeria

Male: 1

Female: 0

Total: 1

Saudi Arabia

Male: 5

Female: 0

Total: 5

Mongolia

Male: 1

Female: 0

Total: 1

Philippines

Female: 1

Male: 0

Total: 1

Slovak Rep.

Female: 1

Male: 0

Total: 1

Netherlands

Male: 2

Female: 1

Total: 3

Poland

Female: 1

Male: 0

Total: 1

South Korea

Female: 164

Male: 59

Total: 223

Norway

Male: 45

Female: 17

Total: 62

Russia

Female: 4

Male: 2

Total: 6

Spain

Male: 3

Female: 3

Total: 6

Country Origin of Researcher's International Students

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Sweden

Female: 18

Male: 14

Total: 32

Turkey

Male: 18

Female: 17

Total: 35

Uzbekistan

Female: 1

Male: 0

Total: 1

Switzerland

Male: 10

Female: 9

Total: 19

Ukraine

Male: 2

Female: 1

Total: 3

Taiwan

Female: 10

Male: 4

Total: 14

Venezuela

Male: 1

Female: 0

Total: 1

Thailand

Female: 4

Male: 0

Total: 4

Vietnam

Male: 37

Female: 12

Total: 49

